

## CONSULTING

The financial management of medical practices comes down to two basic principles: maximizing revenue and minimizing overhead. It sounds simple enough. Yet busy clinicians don't always have the time or the training to develop and implement optimized business processes that address both essential components.

MedOptima can help you improve the efficiency and effectiveness of business processes in your practice through our consulting services. Through a careful analysis of your practice, we can help you optimize financial performance by eliminating revenue "leaks" such as incomplete coding and documentation, poor billing processes, and ineffective payer contract monitoring and management. We also provide improvement strategies for establishing seamless billing practices that may include:

- Developing standardized policies and procedures and implementing quality assurance processes for charge capture and payment posting.
- Automating key office functions.
- Re-engineering processes to minimize re-work and staff inefficiency.
- Benchmarking billing performance.
- Monitoring payer performance.

During the consulting engagement, we also will identify opportunities for growing your practice and income. For example, healthcare reform and the federal HITECH Act create opportunities for physicians. MedOptima's insight into these complex topics ensures you stay ahead of, rather than behind, issues that have the potential to redefine the practice of medicine.

Working with MedOptima on a consulting basis to develop a strategic roadmap for improving the revenue capture and cost efficiency of your practice is critical to optimizing the business of medicine. It's a solution that starts with a conversation. **Let's talk.**



*MedOptima is not a traditional billing company. We optimize practice performance so you enjoy more revenue, faster payment times, fewer payment hassles, and enhanced compliance.*

### CORPORATE HEADQUARTERS

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