

CLARITEEBI ADVANCED HEALTHCARE BUSINESS INTELLIGENCE

Better data enables better decisions and ultimately better performance

As the business of medicine has become more complex, as reimbursements continue to decline, as operating expenses climb and profit margins narrow, it is critical that medical practices and hospitals take control of their data and ultimately the financial future of their organizations.

MedOptima gives you that control via a powerful healthcare business intelligence tool called ClariteeBI.

This sophisticated data reporting and analysis tool is specifically designed to help healthcare executives, billing professionals, physicians, and other clinicians harness the power of data, and in so doing, support better decision-making and better clinical, operational and financial performance.

ClariteeBI aggregates data from all major practice management, electronic medical records, and accounting software systems. It seamlessly enables high-level, automated analysis, eliminating the need for tedious manual analysis. There are six modules:

- Accounts receivable
- Payer performance
- Profitability
- Patient charges, payments and demographics
- Quality of care/clinical outcomes
- Practice benchmarking

ClariteeBI is easy to implement and a breeze to use. You define how data is categorized to roll-up information, identify key performance indicators, and create custom reports and scorecards. "Drag and drop" formatting encourages "what if" analysis, largely because it's quick and easy to do. Your data is updated daily so you can instantly spot issues, identify trends and take action.

Use ClariteeBI to track payer performance; analyze payment by patients, procedures, provider or geography; support physician compensation; advance quality initiatives; and monitor billing to protect against RAC audits. Data is a powerful thing; isn't it time to use it to your advantage?

MedOptima is the exclusive Midwest billing company representative of ClariteeBI. Let us show you what it can do for you. **Let's talk.**

MedOptima offers ClariteeBI through a software as a service (SaaS) license model. The SaaS fee includes all software and IT support.



Using ClariteeBI, an advanced healthcare data-mining tool, MedOptima tracks payer performance with precision to secure timely reimbursement, ensure compliance with contracted rates, and provide data-based responses in the event of disputed claims.

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