

## REVENUE CYCLE MANAGEMENT

The economic downturn has created financial challenges for physicians. Patients with private health insurance are declining, while self-pay patients are increasing. In addition, reimbursement from payers is expected to go down, while the work of billing is expected to continue to rise. For many medical practices, keeping billing processes running smoothly and productively to ensure appropriate revenue is collected at a reasonable cost is complex, time-consuming, and for busy clinicians, nearly impossible to do well.

It's also a compelling reason to engage MedOptima to manage your revenue cycle. We will help you reverse suboptimal billing practices that threaten the financial health of otherwise sound medical practices. We are innovative and thorough, taking a systematic process improvement approach that includes:

- Reviewing patient financial policies to minimize write-offs and maximize collection.
- Verifying patient eligibility to ensure timely payment of out-of-pocket costs.
- Utilizing technology to better manage self-pay and under-insured patients.
- Monitoring and incorporating new government incentive programs like PQRI and E-Prescribe to secure incentive payments.
- "Scrubbing" claims at multiple levels of potential errors so they're paid the first time they're submitted.
- Proactively tracking your practice's financial performance to identify and circumvent potential problems.
- Providing you with detailed financial reports so you are more in control of your practice's financial performance and can make informed decisions.



*MedOptima is not a traditional billing company. We optimize practice performance so you enjoy more revenue, faster payment times, fewer payment hassles, and enhanced compliance.*

MedOptima's approach to revenue cycle management optimizes revenue and profits, while eliminating the stress many physicians experience when torn between the practice of medicine and the business of medicine. It's a solution that starts with a conversation. **Let's talk.**

### CORPORATE HEADQUARTERS

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