

## SOFTWARE HOSTING

### Software Purchase and Maintenance Are Among the Largest Cash Outlays and Ongoing Expenses Facing Practices Today. Why Not Get Rid of It?

**There's no getting around it. Health information technology (IT) is a mandatory element of all medical practices.** You need it for practice management; billing and compliance; managing patient care and records; tracking and reporting quality data. The right software is a powerful enabler for improved financial and clinical performance. It's also required by government reimbursement regulations and incentive programs.

**Here's the rub.** Software is expensive to purchase, costly to maintain, and in the hands of poorly trained users, extremely inefficient. Who needs that?

#### **One way to secure, implement, and maintain essential practice management software is to have MedOptima host it for you.**

Not only does this give you access to state-of-the-art software at a fraction of the cost, you also receive all of the benefits of the software itself plus training and process engineering to maximize all the benefits the software has to offer.

**With MedOptima as your software hosting partner,** we will help make your practice more efficient, streamline reporting and compliance, and help you qualify for government incentive programs such as the Physician Quality Reporting Initiative (PQRI), e-Prescribe and the federal HITECH Act. We make adopting health IT easy in these ways:

- We select, vet, and offer for your use only proven software solutions, minimizing your risk.
- We host the software so that you enjoy the advantages of its use, without the heavy investment in hardware and software.
- We manage software upgrades and issues, so you can focus on your clinical practice.
- We are continuously identifying and adding new information IT to drive the operating efficiency and profitability of your practice.
- We are experts in the the software we provide, and we train your staff on how to use it for maximum efficiency and effectiveness.

MedOptima software hosting is a solution that starts with a conversation. **Let's talk.**



*MedOptima identifies, vets, hosts, and uses the latest healthcare business software so that we may advise you of the best, proven solutions for your practice. We also provide implementation and staff training.*

#### CORPORATE HEADQUARTERS

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