

REVENUE CYCLE MANAGEMENT

The Financial Health of Your Medical Practice Depends on Steady Cash Flow. We know How to Get It Going and Keep It Flowing.

The economic downturn has created financial challenges for medical practices. Self-pay patients are increasing. Medicare reimbursement rates are scheduled to be cut. Payers are far more stringent about coding and quicker to deny claims. Keeping billing processes running smoothly and cash flow constant is time-consuming, costly, and complex.

It's also a compelling reason to engage MedOptima to manage your revenue cycle. We know how to optimize and streamline under-performing billing processes, shorten collection cycles, and better manage payers—issues that threaten your practice's financial health. We're innovative and thorough, taking a total process approach that includes:

- Assessing front- and back-end billing processes to identify and eliminate bottlenecks and plug revenue leaks.
- Emphasizing coding accuracy to achieve a 99% first-pass clean claims rate.
- Verifying patient eligibility to ensure timely payment of out-of-pocket costs.
- Countering payer denials with powerful denial management software that helps prevent denials and recover more money faster.
- Reviewing and revising patient financial policies to minimize write-offs and maximize collections.
- Employing sophisticated healthcare business intelligence software that tracks payer performance and identifies trends before they become problems.
- Boosting time-of-service payments.
- Offering patients the convenience of online bill pay.



The stagnant economy and falling reimbursement from payers has reduced cash flow for many practices. MedOptima reverses this trend with a 99% first-pass clean claims rate, software that tracks payer performance, and a rapid response to denied claims.

MedOptima's approach to revenue cycle management optimizes revenue and profits, while eliminating the stress of poor cash flow and under performing billing practices. It's a solution that starts with a conversation. **Let's talk.**

CORPORATE HEADQUARTERS

10351 Dawson's Creek Blvd, Suite D | Fort Wayne, IN 46825
260.969.1950 | Info@MedOptima.net | www.MedOptima.net